

**UNIVISION RADIO'S "PIOLIN POR LA MAÑANA"
TOPS RATINGS IN KEY MARKETS**

Piolín #1 in Los Angeles, San Francisco, San Jose and Chicago

GLENDALE, CA - September 12, 2008 – Univision Radio’s “**Piolín por la Mañana**” remains the number one syndicated radio show in the key markets. According to the monthly Personal People Meter (PPM) ratings for August 2008, “**Piolín por la Mañana**” remains the new number one radio show in the country, in key markets:

- **Los Angeles:** KSCA - # 1 show among Persons 12 + with a 5.2 share, Spanish format
- **Los Angeles:** KSCA - # 1 show among Adults 18-34 with a 7.3 share, Spanish format
- **Los Angeles:** KSCA - # 1 show among Adults 25-54 with a 5.9 share, in the total market, regardless of language
- **San Francisco:** KSOL - #1 show among Persons 12+ demographic with a 4.1 share, Spanish format
- **San Francisco:** KSOL - #1 show among Persons 18-34 demographic with a 10.6 share, in the total market, regardless of language
- **San Francisco:** KSOL - #1 show among Persons 25-54 demographic with a 5.6 share, Spanish format
- **San Jose:** KSOL - #1 show among Persons 12+ demographic with a 4.3 share, Spanish format
- **San Jose:** KSOL - #1 show among Persons 18-34 demographic with a 13.5 share, in the total market, regardless of language
- **San Jose:** KSOL - #1 show among Persons 25-54 demographic with a 5.5 share, Spanish format
- **Chicago:** WOJO - # 1 show among Persons 18-34 demographic with a 7.3 share, in the total market, regardless of language
- **Chicago:** WOJO - #1 show among Persons 25-54 demographic with a 5.2 share, Spanish format

Hosted by **Eddie “Piolín” Sotelo**, “**Piolín por La Mañana**” is a nationally syndicated show, which originated from KSCA La Nueva 101.9FM in Los Angeles. “**Piolín por La Mañana**” is broadcasted on **50 stations, across 23 states in the U.S.**

***Source: August 2008 PPM/Mon-Fri 6a-10a/AQH Share**

PIOLIN POR LA MAÑANA MARKETS OF BROADCAST

<u>City</u>	<u>Station</u>	<u>Call Letters</u>
Univision radio stations:		
1. Los Angeles, CA	La Nueva 101.9 FM	KSCA
2. San Francisco, CA	KSOL 98.9 & 99.1 FM	KSOL
3. Monterey- S.J. CA	SOL 99.1 FM	KSOL
4. Phoenix, AZ	La Nueva 105.9 FM	KHOT
5. Dallas, TX	Que Buena 107.9 FM	KESS



6. Las Vegas, NV	La Nueva 103.5 FM	KISF
7. Houston, TX	Recuerdo 106.5 FM	KOVE
8. Fresno, CA	Que Onda 92.1 FM	KOND
9. Chicago, IL	La Que Buena 105.1 FM	WOJO
10. New York, NY	La Que Buena 92.7 FM	WQBU
11. Miami, FL	La Kalle 98.3 FM	WRTO
12. El Paso, TX	KBNA 97.5 FM Que Buena	KBNA
13. McAllen, TX	La Tremenda 1530 AM	KGBT
14. San Diego, CA	La Nueva 106.5 FM	KLNV
15. San Antonio, TX	La Primera 1350 AM	KCOR
16. Austin, TX	La Que Buena 104.3 FM	KLQB
17. Waco, TX	La Que Buena 107.9 FM	KHCK

Non-Univision Radio Stations:

18. Albuquerque, NM	La Jefa 105.1 FM	KJFA
19. Palm Springs, CA	Super Estrella 94.7 FM	KLOB
20. Lubbock, TX	Super Estrella 95.5 FM	KAIQ
21. Denver, CO	Tricolor 96.5 FM	KXPK
22. El Centro, CA	Tricolor 99.3 FM	KMXX
23. Reno, NV	Tricolor 102.1 FM	KRNV
24. Aspen, CO	Tricolor 107.1 FM	KPVW
25. Stockton, CA	Tricolor 100.9 FM	KMIX
26. Sacramento, CA	Tricolor 99.9 FM	KRCX
27. Fayetteville, AR	La Tremenda KAKS 99.5 FM	KAKS
28. Nashville, TN	La Nueva Activa 1240 AM	WNVL
29. Cincinnati, OH	La Ley 1320 AM	WCVG
30. Minneapolis, MN	La Invasora 1400 AM	KMNV
31. Portland, OR	El Rey 93.1 FM	KRYP
32. Atlanta, GA	La Raza 102.3/100.1	WLKQ/WNSY
33. Santa Maria, CA	La Ley 100.3 FM	KRQK
34. Bakersfield, CA	La Caliente 96.9 FM	KEBT
35. Kansas City, KS	La Gran D 1340 AM	KDTD
36. Indianapolis, IN	La Ley 1590 AM	WNTS
37. Seattle, WA	Sol 1360-AM	KKMO
38. Amarillo, TX	La Mejor 104.3/94.7 FM	KQFX/KGRW
39. Corpus Christi, TX	La Mejor 105.5 FM	KMJR
40. Salt Lake City, UT	Radio Exitos 1550-AM	KMRI
41. Yakima, WA	Radio Tekila 101.7 FM	KLES
42. Eugene, OR	La Invasora 1450AM	KLZS
43. Wichita, KA	Fiesta 92.7 FM	KANR
44. Tucson, AZ	990-AM	KTKT
45. Tampa Bay, FL	La Ley 760AM	WLCC
46. Charlotte, NC	La Raza 1310AM	WGSP
47. Columbia, SC	La Raza 840AM	WCEO
48. Jacksonville, FL	La Raza 970AM	WNNR/WVOJ
49. Knoxville, TN	La Raza 1340AM	WKGN
50. Hickory, NC	La Tremenda 1170AM	WCXN

About Univision

Univision Communications Inc. is the premier Spanish-language media company in the United States. Its operations include Univision Network, the most-watched Spanish-language broadcast television network in the U.S. reaching 97% of U.S. Hispanic Households; TeleFutura Network, a general-interest Spanish-language broadcast television network, which was launched in 2002 and now reaches 85% of U.S. Hispanic Households; Galavisión, the country's leading Spanish-language cable network; Univision Television Group, which owns and operates 63 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Spanish-language radio group which owns and/or operates 70 radio stations in 16 of the top 25 U.S. Hispanic markets and 5 stations in Puerto Rico; and Univision Online, the premier Spanish-language Internet destination in the U.S. located at <http://www.univision.com> Univision Communications also has a 50% interest in TuTv, a joint venture formed to broadcast Televisa's pay television channels in the U.S. Univision Communications has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States.

For more information, please visit www.univision.net.

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